



What does a Microlearning® strategy mean for today's workplace?

grovo.com

Here's our definition of Microlearning® content done right: **A modern, effective approach to workplace learning that provides employees with everything required to meet one objective.**



Relevant & High Quality



Multi-Media



In the Flow of Work



Single Concept

Microlearning is:

58% more engaging than traditional learning¹

300% faster to develop²

What makes Grovo's Microlearning® library so good?

- > **Our Microlearning® library is binge-worthy.** Up to 92% content completion rates show that employees gladly make time for Grovo.
- > **Our Microlearning® library is constantly evolving.** No stale, cheesy training here. We create and refresh content every week.
- > **Our Microlearning® library is rigorously developed.** In-house learning experts optimize for retention, understanding, and real-world transfer.

A Microlearning® strategy can help you drive business impact in critical areas as employees naturally learn new behaviors over time.

- > Onboard employees faster
- > Deepen the leadership bench
- > Upskill first-time managers
- > Support employee growth
- > Enable sales and customer reps
- > Enable sales and customer reps
- > Build inclusive, mission-driven cultures

Our framework: **The anatomy of an effective Microlearning[®] lesson**

At Grovo, we've spent years defining our proprietary framework that shows how Microlearning can drive growth in real organizations.

> **Appeal**

With expert research plus engaging, high-quality visuals, GIFs, video, and audio, our content earns your employees' attention every step of the way.

> **Insight**

Not the same old, same old. We show learners what's new about the topic they're learning, or highlight perspectives they may not have considered before.

> **Apex**

Every lesson provides one clear, tangible, and valuable takeaway—a high point, or apex, that sticks with employees long after they've completed the lesson.

> **Transfer**

Our content includes clear calls to action, practice scenarios, assessments, and printable job aids. It's easy for your employees to apply new skills and knowledge into their daily work.



“As employees are dealing with ever-increasing work responsibilities, longer work days, and the non-stop speed of change, there is a critical need to provide learning another way. We need to reinvent and reimagine learning. And we need to provide learning at the point of need. Grovo does just that.”

Wendy Laverty

UGI Utilities, Manager of Leadership and Talent Development

Let's talk about how we can help you achieve your learning & development goals. Contact us at info@grovo.com

Want to go deeper on Microlearning? Check out our guides at grovo.com/resources
